



LCA XVI SPONSORSHIP & EXHIBITOR PROSPECTUS
SEPTEMBER 26 – 29, 2016, CHARLESTON, SC

From pre-event marketing exposure to extensive onsite visibility to post-event press coverage, sponsoring Life Cycle Assessment 2016 (LCA XVI) is the ideal way to reach thousands of life cycle professionals from academia, industry, consulting, NGO's and government, many of whom are involved in the decision-making process for purchasing products and services for their employers.

BENEFITS OF SPONSORSHIP

- Reinforce name and brand recognition for your company.
- Increase worldwide exposure.
- Stand out from competitors and give your products and services the edge.
- Maximize your budget options with the many levels to choose from.
- Enhance your company's goodwill and standing in the industry. Let everyone know you actively support your industry's preeminent organization.

SPONSORSHIP PACKAGES

Sponsorship packages are designed with your maximum return on investment and consider budgets of all sizes : Diamond (D) \$20,000+ | Platinum (P) \$15,000 | Gold (G) \$10,000+ | Silver (S) \$7,500+ | Bronze (B) \$5,000+ | Patron \$1000+

Annual Meeting Sponsorship

| Benefit | Diamond | Platinum | Gold | Silver | Bronze | Patron |
|--|---------|----------|------|--------|--------|--------|
| Recognition at XXX Speakers Address | X | | | | | |
| Premium placement of logo | X | X | | | | |
| Ad in Abstract Book | X | X | X | | | |
| Exhibit Booth | X | X | X | X | | |
| Special feature in ACLCA Newsletter October | X | X | X | X | X | |
| Recognition on the LCA XVI sponsor panel | X | X | X | X | X | |
| Special mentions from the podiums, prominent event | X | X | X | X | X | |

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| signage | | | | | | |
| Text recognition in LCA XVI Conference Newsletters, ACLCA Newsletter, LCA XVI Abstract Book. | X | X | X | X | X | X |
| Profile on LCA XVI website & mobile app | X | X | X | X | X | X |
| Sponsor ribbon provided to all registered company executives | X | X | X | X | X | X |
| Attendee Registrations | 6 | 4 | 2 | 1 | 0 | 0 |

Special Sponsorship Opportunities

A select number of special opportunities are also available, including:

LCA XVI Exhibit Booth

Reserve your exhibit booth early to get the best location and price. The exhibit area is designed to provide maximum visibility for your company, product or service:

- Exhibit area outside main plenary session ballroom designed for high traffic opportunities
- Refreshment breaks in exhibit area
- Exhibitor listing in conference materials and on website
- Inclusion in ACLCA's conference mobile app
- 1 LCA XVI conference registration

Early Bird Placement (before June 1, 2016)

- 8' Table –Corporate - \$2,500
- 8' Table – Non-Profit...\$1,500

Regular Placement (After June 2, 2016)

- 8' Table - Corporate - \$2,700
- 8' Table – Non-Profit...\$1,700

LCA XVI Conference App

For the first time ever, ACLCA will offer a mobile event application giving sponsors the opportunity to connect with attendees in a unique and personal way. The comprehensive mobile app puts all conference information in the hands of attendees – anytime anywhere – with real-time updates provided throughout the meeting. The mobile app gives sponsors a way to reach and track attendee engagement and increase ROI. Sponsorship levels include varying opportunities to be featured on the app activity feed, sponsorship section and to send direct notifications to users.

- Platinum App Sponsorship fee = \$5,000
- Gold App Sponsorship fee = \$4,000
- Silver App Sponsorship fee = \$3,500
- Bronze App Sponsorship fee = \$2,000

LCA XVI Abstract Book

With over 300 expected to attend, and even more exposure online, the LCA XVI Abstract Book is a downloadable PDF that will be emailed to all attendees as well as available on the ACLCA website. It is the main take away from the LCA XVI conference and a key tool for many LCA professionals writing articles, conducting research, and is often referenced in publications worldwide. The sponsor may include a non-branded color advertisement on the back cover. Abstract Book Sponsorship fee = \$5,000

PLENARY/MEAL FUNCTIONS

The ACLCA Annual Meeting is known for its excellent and informative programming. All meals are highly attended and highly rated. Every LCA XVI attendee is invited to meals. As a sponsor, all eyes will be on your brand.

- Awards Dinner – \$8,000
 - Includes 5 minute company introduction
- Tuesday Breakfast – \$2,500
- Tuesday Lunch – \$4,500
- Wednesday Breakfast – \$2,500
- Wednesday Plenary Lunch – \$6,000
 - Includes 20 minute presentation to attendees
- Thursday Breakfast – \$2,500

NETWORKING/RECEPTION SPONSORSHIPS

LCA XVI is one of the best networking events of the year. Attendees look forward to meeting new people and catching up with old friends. Make sure your brand is front and center.

- Welcome Reception - \$7,500
 - 5 minute company introduction
- Coffee Breaks (3 breaks) - \$1,500 per break
- Networking Lounge Sponsorship - \$5,000

STUDENT POSTER AWARDS - SOLD

STUDENT WORKSHOP - \$2,500

Includes company logo in event marketing and materials. Company introduction at opening of workshop.

PRE-CONFERENCE EDUCATION SESSIONS - \$3,500 per session

Do not miss this opportunity to enhance your brand and demonstrate your leadership in life cycle assessment. To take advantage of our wide range of opportunities, call 202-660.0337 today to reserve your sponsorship.

ABOUT ACLCA

The American Center for Life Cycle Assessment (ACLCA) is a nonprofit membership organization providing education, awareness, advocacy and communications to build capacity and knowledge of environmental LCA. ACLCA membership consists of industry, academia, government, consulting, and NGOs.



www.lcacenter.org

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